

# The ege innovation group - developing new ideas

The innovation group at ege is currently a small, cross-disciplinary group of seven ege employees, who once a month meet to discuss new ideas and thoughts.

The group was formed back in 2005 by the managing director at the time, Vagn Larsen. From having provided a forum for exchange of radical and abstract ideas, the approach of the group has over the years become increasingly result-oriented and organised. Each year, approximately two overall areas are treated in the group. One area for every six months. The purpose of structuring the group's work like this is to ensure that each area is thoroughly discussed and that focus is kept.

FUNKYGRAPHIC, Nature/Super Nature, the new modular concept and new communications platforms are but a few of the many visible results of the group's work over the years.

## Workshops and inspirational meetings

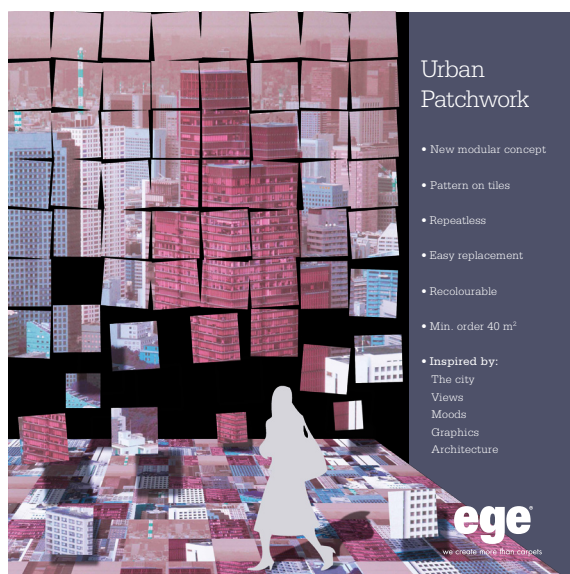
The group's meetings consist of regular status and inspirational meetings, taking place once a month. At these meetings, new ideas are discussed as well as status of old ideas. In addition, the innovation group organises, at a regular basis, workshops to which external consultants are invited to present their ideas of innovation. The constant change between internal and external dialogue ensures dynamic and a solid basis for developing new ideas.

## Free rein

Everything is allowed in the innovation group and no idea is too silly or too small.

Anyone connected to in the ege organisation is welcome to contribute with input. Send your ideas or suggestions directly to the innovation group at [Innovation@ege.dk](mailto:Innovation@ege.dk).

We look forward to hearing from you.



*The new modular concept: One of the latest ideas discussed in the innovation group.*



*Design Spot by ege: A new collection currently under development by request of the innovation group.*